



nucleusbeats.com

## Common Questions about Non-Exclusive Leasing Agreements and Services.

### 1 . What type of ways can I license a beat for commercial use?

We have two types of leasing options for licenses - Non-Exclusive and Exclusive. We feature our standard non-exclusive and premium non-exclusive agreements, but we can also offer a Performance License, which will allow you to make unlimited earnings in one live show/concert (suitable for large shows), and a Synchronization License, which will allow you to use the beat itself, not a song over the beat, for soundtrack use on one medium. Buying a non-exclusive synchronization license entitles you to the following: Right to use the beat for soundtrack purposes for one (1) of the following commercial or for-profit mediums: motion picture, television show, television commercial, recorded video, music video, video game, website. For more information on our additional licenses please contact us at [nucleusbeats@gmail.com](mailto:nucleusbeats@gmail.com). Our Exclusive License will grant you unlimited rights in all aspects. It technically "buys out" the beat, and it cannot be leased to anyone after it is purchased.

### 2. After I record a song to the track or beat, how many copies can I sell?

Our standard leasing licenses allows up to 2,500 copies, premium-leasing licenses allows up to 5,000 copies.

### 3. What if someone buys the exclusive rights license after I have already bought a non-exclusive license for the same beat?

As long as you made the purchase before the exclusive rights have been sold. All of your rights remain intact as described on your licensing agreement. However, you will no longer be able to purchase additional rights to the same beat if the exclusive rights to it have been sold. We encourage you to buy the exclusive rights as soon as you realize you need such rights due to this first-come first-serve policy.

**4. Does buying out exclusive rights prevent people who have bought non-exclusive rights from using the beat further?** No, if the beat has been licensed to someone else before the beat has been exclusively licensed, a client with a non-exclusive agreement will still be able to use the beat until the terms of his or her agreement are met.

### 5. Can I buy the exclusive rights for a beat later on if I purchased a non-exclusive license first?

Yes, but because the beats in our public catalog are sold on a first-come first-serve basis, we encourage you to act quickly as soon as you realize you need the exclusive rights.

**6. Are sound tags or producer signatures removed after purchase?** Yes, our producer tags are removed on our standard, premium and exclusive leased beats. All sound tags or producer signatures are removed from the beat delivered in a high quality MP3 file when purchased.

### 7. Why should I license a beat if other people can license the same beat?

There are two primary reasons why our leasing options work. First, the limit of 2,500 copies basically discourages someone from distributing a song with the beat on a nationwide or worldwide basis and limits it to a more local basis. '2,500' is an estimated number that minimizes the chances of two songs clashing with the same beat. This creates fair play amongst all of our clients who license a track non-exclusively. If a person is ready for more than 2,500 copies, we encourage that he or she purchases the exclusive rights. The second reason is that talent, skill, and exposure plays a large role in buying a lease license. We believe that if you have these three key factors, you shouldn't be concerned that other people are buying a license for the same beat. If your song becomes a hit, the audience will think that the other people on the same beat are using "your" beat.

### 8. Do you make custom beats?

Yes, we can customize any of our beats or design a new beat to your specifications. Custom beats that are made from scratch are exclusive and become the sole property of the purchaser. Custom projects start at \$750.00. For more information please contact us at [nucleusbeats@gmail.com](mailto:nucleusbeats@gmail.com)